

info@tobiaseu.com
351 845 5184
Tobia Seu
tobiaseu.com

Soft Skills

Systemic Design
Design Thinking
User-Centered Design
Multi Discipline Research
Project Management

Hard Skills

UX/UI Wireframing & Prototyping
3D Modeling & Rendering
Product Prototyping
Videomaking & Photography
Visual Identity & Storytelling

Softwares

Graphic & Vectorial

- Figma
- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe Lightroom
- Autodesk AutoCAD

Tobia Seu

Systemic & UX/UI Designer

24 Years old, from Oristano (Italy)

About me

I hold a degree in Industrial Product Design and I'm now studying Systemic Design at Politecnico di Torino, with a passion for projects in all forms, from product development to visual communication. My background includes exhibition, prototyping, and interactive design, while my most recent work focused on UX and UI design. I am ambitious, with strong interpersonal skills, often serving as a cohesive force within teams. At this stage in my career, I aim to approach design in an interdisciplinary and experimental way, embracing diverse methods to grow both creatively and professionally.

Education

2025 - Now — **Master's Degree in Systemic Design**
Politecnico di Torino
Turin, Italy

- Currently working on Innovation Design, Virtual Design, UX/UI and Open Design projects.

2021 - 2025 — **Bachelor's Degree in Industrial Product Design**
Università degli Studi di Ferrara
Final evaluation: **110L/110**

- Thesis Project: Grain Keeper – Modular Urban Furniture System for the Protection of the Quartz Beaches of Sinis

2016 - 2021 — **Scientific High School Diploma**
Liceo Scientifico Mariano IV d'Arborea
Final Evaluation: **80/100**

- Student Representative (2020-2021), developing leadership, communication, and team coordination skills

Experience

2025 (4 months) — **UX-UI Design Start Up Internship**
Iprefab OY Finland
Aalto Start-Up Centre - Espoo, Finland

- Designed the Customer Journey and a Figma prototype for the startup's new website, to optimize the user experience.
- Collaborated with front-end and back-end developers for the implementation, and with Marketing on the visual and communication strategy.

2024 (2 months) — **Interior Design Internship**
Checchi Design Studio
Laboratorio Aperto - Ferrara, Italy

- Gained experience in 3D modeling with Rhinoceros and advanced rendering with Cinema 4D and Corona for commissioned projects.
- Enhanced communication and design skills through teamwork and project collaboration.

Softwares

3D Modeling & Rendering

- Rhinoceros
- Blender
- Autodesk Fusion 360
- Cinema 4D
- Ultimate Cura

Video Editing

- DaVinci Resolve
- Adobe Premiere Pro
- Adobe After Effects

AI Tools

- Claude
- Gemini
- ChatGPT

Languages

Italian — **Mother tongue**

English — **IELTS: 6.5** (2025)
CEFR: B2/C1

Design Interests

UX & UI Design
Systemic Design
Product Design
Interaction Design
Exhibition Design

Personal Interests

Technology & Startups
Traveling
Running
Politics & Philosophy
Photography

My Works

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Experience

2024 (3 months)
Graphic Designer Volunteer
TEDx Piazza Santo Stefano Women 2024
Bologna, Italy

- Worked in the design team during the early stages of organizing the first edition of the event, developing the Visual Identity Concept.
- Collaborated with various departments, including Marketing, to discuss and align the communication strategy.

2017 - Now (9 years)
Videomaker & Photographer
Freelance
Sardinia & Northern Italy

- Produced and filmed weddings, promotional videos for local brands and music videos for emerging artists; cameraman for the docufilm Fuocosacro (2017) and social media content for the book launch of Lo Stato Delle Cose by Chiara Alessi (2023).

Publications

2024
Design Anthropology Journal Article
For Escupio, G. Scandurra, G. Mazzarino
Ferrara, Italy

- Co-authored with Prof. Giuseppe Scandurra and colleagues an article on the intersection between Design and Anthropology, focused on Valle della Luna (Northern Sardinia), an iconic hippie settlement, and on the objects crafted and used by its community.

Other Experiences

2019 - 2021 (3 years)
Provincial Volleyball Referee
FIPAV Sardegna
Sardinia, Italy

- Youth Championship
- First Division Championship

2015 - 2020 (6 years)
Competitive Athletics Participation
ASD Atletica Oristano
Italy

- National Student Championship - Rome 2015
- Italian Cadet Championship FIDAL - Cles 2017
- National Student Championship - Palermo 2018
- Italian Youth Championship FIDAL - Agropoli 2019
- Italian Junior Championship FIDAL - Grosseto 2020